

Progress Report 24th March 18

Project "YES!, Inclusive Sustainability"

Extension of the Project "Where There Was Fire There Will Be Forests" with a focus on GESI

Keywords: GESI, inclusion, climate change, sustainable development, Agenda 2030, SDGs, strategic alliances, native forest restoration, reduction of social inequalities, access to rights

Thematic Axes: Agenda 2030 for climate change, focusing on the Gender Equality and Social Inclusion Guide (GESI), addressing the Sustainable Development Goals (SDGs) ordered in 3 thematic areas: environment, society, and economy, strengthening collaborative networks and strategic alliances

1. Introduction:

In the context of the 2030 agenda to address climate change and tend towards the sustainable development of more equitable societies, fairer economies, and healthier habitats; we have framed the development of proposed activities with a focus on GESI within the 3 fundamental pillars of sustainability (society, environment, and economy)

2. Background and Justification

The project arises in response to the need to address the challenges of climate change and promote sustainable development in the region. In addition, based on what was learned in the project "Where there was fire, there will be forests," we consider a cross-cutting aspect to incorporate; the aspect that implies SDG 17, referring to strategic alliances to favor mobilization and exchange of knowledge, technical capacity, technology, and resources, and strengthening of capacities in collaborative networks. It was vital for us to consider addressing the environmental issue necessarily considering its implication and linkage with the other dimensions of sustainability; the social and economic dimension.

3. Objectives

General Objective:

- To promote inclusive sustainability in the province of Córdoba, Argentina, through concrete actions of knowledge generation, visibility of the work of agents of change, and strengthening of collaborative bonds.
- Specific Objectives:
 - Raise awareness about the importance of sustainability with a GESI focus.
 - Make visible and value the actions of women in the conservation of the native forests of Córdoba.
 - Promote the exchange of knowledge and capacities among social and governmental sectors.
 - Promote the development of innovative and collaborative solutions to address the challenges of sustainable development.

- Value the joint work of civil society and institutions committed to sustainable development in the context of climate change
- Make visible the intrinsic relationship of the three aspects of sustainability, and how they affect each other, showing that we cannot talk about sustainable economy without considering its social and environmental implications, just as we cannot talk about environmentally healthy measures without considering their impact on local economies, and the empowerment of all social sectors, etc.

4. Methodology

Two main activities are proposed, the first one is constituted as the link that gives continuity to the previous project "Where there was fire, there will be forests" aimed at registering and making visible the work and commitment of volunteer women around the care and restoration of the native forest in the Punilla Valley.

The second activity is established as a projection of our NGO's actions in the territory, expanding the geographical scope of the Punilla Valley; and whose objective is the production of knowledge and exchange of knowledge within institutions and public managers within the framework of their actions with the SDGs, highlighting the focus on the reduction of social inequalities, the strengthening of collaborative networks, and access to rights, in the context of the province of Córdoba.

For the selection of participating personnel (previous activity), it will be taken into account that the diverse social sectors are reflected, incorporating academic managers, from the public sector, from the private sector, and from intermediate institutions; with the aim of valuing the importance of strategic alliances in the strengthening and empowerment of the social fabric, tending to achieve greater equity and inclusion to face the global context (climate change)

5. Expected Results

Activity 1: Personnel selection

*note: both activity 2 and 3 involve a previous activity which is the survey of the network of social actors from various sectors committed to the theme, an initial interview with each one, the script assembly according to the proposed framework and methodology, and the commitment to participate in the activity, this package of actions is called activity 1

Objectives:

Qualitative

- map within the people who participated in the previous project the most outstanding profiles in the three sustainability dimensions, (preselection)
- map people whose work and dedication represent GESI (preselection)
- map the institutions and social collectives that represent the sustainability dimensions (social, economic, environmental) to speak at the workshop
- map collaborative networks, which are implementing SDG 17, intersectoral tables, institutional alliances, etc. to form the discussion and conversation tables at the workshop

Quantitative:

- select 4 women for interview to make a testimonial video
- select at least 4 institutional representatives to speak at the workshop

- call for collaborative networks to participate in the workshop
- conduct an interview with each preselected person, commenting on the project objectives, agreeing on the interview script, informing about the implications of material dissemination (the above is reflected in the annexed document "informed consent")

Activity 2: Audiovisual

"Inclusive Sustainable Development, challenges and opportunities"

Qualitative:

- Raise awareness about the active and unique role of women in action against climate change.
- Make visible and value the actions of women linked to the project "Where there was fire, there will be forests" in the restoration and conservation of native forests in the Punilla Valley
- Dialogue environmental actions with educational actions in the last testimony

Quantitative:

- Produce 4 audiovisuals of approximately 5 minutes each that account for an interview with each of the four women who have participated as volunteers in our project.

Activity 3 Participatory Workshop

"New paradigms in Sustainable Development, access to opportunities and guarantee of rights"

Qualitative:

- Make visible joint actions of various institutionalized social sectors with provincial and national impact, in direct action on the territory, economies of various scales, and communities, mainly the most vulnerable ones.
- Make visible the interrelation between the environmental, social, and economic aspects of sustainability, highlighting the importance of the GESI approach and strategic alliances.
- Dialogue the work carried out by agents and institutions from various sectors to determine common points, detecting opportunities and challenges in the local context
- Promote the exchange of knowledge and capacities among various social, academic, and governmental sectors, with a view to promoting concrete actions in favor of inclusive sustainability.
- Raise awareness and value the importance of strategic alliances in strengthening local capacities and the social fabric.
- Invite society in general to the event, and generate film material that serves for dissemination, awareness, and training.
- Lay the groundwork for future alliances and collaborative work related to this issue.

Quantitative:

- Develop a participatory workshop, where four presentations expose the main actions of the four selected institutions (one presentation per thematic area, namely: society, economy, environment, and strategic alliances in public management)

- Generate a space for discussion and knowledge exchange in intersectoral tables
- Make a film record of the activity for the dissemination of the developed principles

Workshop methodology

Intersectoral tables: Propose a space for dialogue and collaboration between companies, institutions, and experts to develop joint solutions to the challenges of accessibility and inclusion.

Practical workshops: Generate debates and conversations that encourage the joint construction of tools and strategies to implement concrete actions.

Exhibition of success stories: promote collaborative action by inspiring visualization of examples of companies, institutions, and collectives that have made significant advances in sustainability and accessibility.

Networking: Expand the network of contacts and foster relationships with potential collaborators and strategic allies.

Recipients

Entrepreneurs

Institutions

Academics

Civil society organizations

Anyone interested in sustainability, accessibility, and inclusion

Description of Key Activities: (annex Gantt chart with progress to date)

January 2024

Structure of the workgroup and work plan

Appointment of the coordinator in charge of activity 2

Appointment of the coordinator in charge of activity 3

Design of the "script" for activity 2 (Audiovisual),

Design of the program of activities and guide for the speakers and/or thematic panelists for activity 3 (Participatory Workshop)

Pre-Selection of participating personnel: (Activity 1)

Survey of actors and managers from the public, private, academic sectors, and/or intermediate organizations, carrying out projects and joint actions aimed at the SDGs aligned with GESI and the project theme (for activities 2 and 3)

Pre-selection of 8 women for activity 2 (Audiovisual), in relation to the "where there was fire, there will be forests" project

Pre-selection of 8 institutions for activity 3 (Participatory Workshop), in relation to collaborative and associated management.

Pre-selection of intersectoral tables, collaborative work groups, strategic alliances, etc.

Pre-selection of providers and/or external institutions to whom the production of film material, graphic design, press and dissemination, services relevant to the workshop (rental of hall, catering, sound, screens, etc.) is outsourced.

Advice and preparation of legal documents for hiring, rights management, etc.

February 2024

Selection of participating personnel:

First interview with the 8 preselected women for activity 2 (Audiovisual) for adjustment of the script, alignment of expectations, and formalization of the commitment to the activity. Final selection of 4 women.

First interview with the 8 preselected institutions for activity 3 (Participatory Workshop) for presentation of the purpose of the activity and modality, alignment of expectations, adjustments to the guide for the presentation and/or panels. Formalization of the commitment of each speaker to the activity. Final selection of 4 speaker institutions

Call for intersectoral tables and collaborative groups

Final selection of providers and formalization of their commitment through contracts and/or billing against receipt of material.

Reservation of the Salon to carry out activity 3 (Participatory Workshop)

Signing of legal and administrative documentation of the participants

Development of the audiovisual (activity 2):

Interviews with the 4 women.

Review of the raw material delivered by the audiovisual provider. Adjustments

Design of the communication plan, call, and dissemination

Conclusion of collaborative agreements between our NGO and institutions

March 2024 (april)

Audiovisual adjustments:

Review of processed audiovisual material for final details and adjustments

Receipt of the final audiovisual material

Communication and dissemination

Dissemination of audiovisual material on our NGO's platform and in relation to the designed communication plan

Dissemination and invitations to collaborators for the Participatory Workshop

Holding the Participatory Workshop (activity 3)

Holding the Participatory Workshop

Recording and production of film material from the Participatory Workshop

Dissemination of film material on our NGO's platform and in relation to the designed communication plan

Administrative closure of the project

Account rendering

Preparation of reports

6. Challenges and Limitations

We challenge ourselves to expand the scope of our project from the Punilla Valley to the city of Córdoba and its surroundings. We also seek to work multisectorally, involving not only people from civil society and micro-entrepreneurs, but also the academic-scientific sector, entrepreneurs, associated producers, cooperatives, assemblies, and intersectoral work tables, demonstrating with the event itself the importance of working in networks.

In this experience, the main difficulty has been to meet the estimated closing deadline by March 31, 2024, mainly due to the delay in accrediting payment due to changes in banking laws caused by new presidential decrees and bureaucratic delays between banks, etc. In

addition to the aforementioned situation, there is an exceptionally long holiday that runs from March 28th to April 3rd this year 2024

Our delay was communicated and agreed upon with the coordination and audit teams.

The workshop activity will take place on April 11th and the edited final material will be published on April 15th

7. Results Obtained to Date and Next Steps

Interviews to select participating personnel to be interviewed for the testimonial video, as well as speakers, panelists, and moderators for the workshop

Selection of personnel, namely:

Activity 2: Audiovisual Testimonial

Natalia Cecilia De Luca

Forestry Engineer, educator, environmental restorer, disseminator, and researcher.

María Alejandra González.

Landscape architect, physical interpreter, and founding member of the forest work cooperative Sacha Yanasu Ltd. Firefighting brigade

Griselda Amuchástegui

Physical Education teacher. Teacher and researcher in the Praxis group.

Advisor in Plurality Education, Education in Emergencies, and Inclusive Participatory Projects

Cecilia Alvarez Archina

Member of the Agroecological Producers Group of Punilla Entrepreneur of "SE SALIÓ DE LA VAINA" regional and healthy production with carob.

Activity 3: Workshop Speakers:

Marcelo Conrero

Agronomic engineer and teacher. Prorector of Territorial Development of the National University of Córdoba (UNC) and responsible for the educational experimentation center Campus Norte

Paola Campitelli

PhD Agricultural Engineer, Deputy Secretary General of the National University of Córdoba (UNC), Rural Women Network

Romina Nieto

Member of the Punilla agroecological producers assembly

Camila Quaglia

Psychologist, Gender Program of the Social Studies University Center dependent on the UPC

Moderators:

Gustavo Mathieu, Director of Sustainable Regional Development

Master in Agribusiness

Agricultural Journalist

Silvana Acosta (women's node representative)

Bachelor of Political Science

Director of Territorial Extension, Campus Norte

Representative of the SME node (to be confirmed)

(<https://campusnorte.unc.edu.ar/campx-unc/thematic-nodes/sme-node/>)

Diego Soria

President of the Apu Kuntur civil association (APK)

Project manager with experience in the public and institutional sector.

Development of technological solutions for SmartCities (Home automation, Building automation, and Urban automation).

Invited panelists:

Esteban Verón

Paramedic and teaching instructor of the interdisciplinary cultural program,

Emiliano Agost:

Industrial designer

Founder of Inlutec (design and development of inclusive technologies)

- Legal document preparation
- Design of communication plan and graphics
- Development of the NGO's digital platform for activity dissemination
- Interviews and audiovisual recording
- Video editing
- Testimonial video production
- Coordination with Campx for the internal and intersectoral work of the thematic nodes associated with the Prorectorate of territorial development (women's node, SME node, popular economies node, international cooperation node, sustainable mobility node, ITEP node (technical exchange with the popular economy)
<https://campusnorte.unc.edu.ar/campx-unc/>
- Signing of agreement with Provincial University of Córdoba (UPC)
- Signing of agreement with National University of Córdoba (UNC), Prorectorate of Territorial Development
- Alliance establishment to hold the workshop at Campus Norte UNC facilities
(<https://campusnorte.unc.edu.ar/>)
- Catering hiring

Press hiring and video recording and photography team for workshop coverage

Next Steps

Holding the workshop on April 11th from 10 am to 2 pm at Campus Norte UNC

Recording, editing, and dissemination of materials and conclusions obtained

Massive dissemination of the testimonial and also of the presentations and conclusions resulting from intersectoral work at the workshop

Consolidation of the established strategic alliances during the project.

Continuation of networking to promote inclusive sustainability in the region.

8. Budget and Financing

executed budget:

Activity 1: Selection of personnel

coordination of activity 1
travel expenses

Activity 2: Testimonial Audiovisual

fees for 4 interviewed women
rental of recording studio
recording and editing of audiovisual
dissemination platform (website) or community manager

Activity 3: Workshop

Graphic designer
Workshop Salon (Campus Norte UNC)
Sound and screen contracting
Catering hiring
Filming and photography team hiring for workshop coverage

9. Conclusions

The "YES!: Inclusive Sustainability" project has made significant progress towards its objectives, highlighting the importance of collaboration and the GESI approach in promoting sustainable development in the province of Córdoba, Argentina.

It has promoted the creation of alliances, both within and outside our NGO, strengthening the networks of the people involved

It has involved the capacity of professionals from the two most important universities in the province, setting an example of strategic alliances

It has fulfilled the objective of mobilizing reflection in multisectoral spheres, involving workshop participants in the thematic nodes of the Territorial Development Prorectorate, (actors from the business sector, academics, technical-scientific producers, and civil society public)

10. Annexes

Relevant documents and evidence supporting the information presented in the report, videos, and photographs of the activities carried out

- Annex 1 detailed Gantt chart and progress status
- Annex 2 informed consent of the interviewees
- Annex 3 link to website with behind-the-scenes photographs of interviews and testimonial video
- Annex 4 photographs of signing agreements with UPC and UNC
- Annex 5 photographs of the Campus Norte space where the workshop will be held

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Website: <http://ong-apukuntur.org/>

Social networks: Facebook: civil association apu kuntur